

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Rife Putters Captures a 2nd Place Finish at Emaar-MGF Indian Masters on European Tour

Sanford, FL – Rife Putters continued its success on the Professional Golf Tours this past weekend by capturing a 2nd Place finish at the Emaar-MGF Indian Masters on the European Tour.

With his Rife Two Bar putter, the 2nd Place Finisher ranked 1st in Putts Per Round, with a 28 avg., and 2nd in Putts Per Green in Regulation with a 1.689 avg. His 7 under par tournament total earned him a paycheck of €187,038.66.

On the Champions Tour, Rife finished 2nd on the Darrell Survey with 19 putters in play, accounting for 25% of the field, at The Allianz Championship. Rife had two Top 10 Finishes at the event accounting for \$234,000.00 in earnings.

Rife also had 4 putters in play at the AT&T Pebble Beach National on the PGA Tour and their combined Tour earnings totaled over \$500,000 for the weekend.

Week in and week out several players on the PGA, Champions and Nationwide Tours rely on Rife's RollGroove™ Technology to earn their paychecks. With over \$25 Million in earnings and no endorsed players, its obvious that Rife Putters has found that for the Tour Players, winning is everything.

About Rife Putters

All of Rife's Putters, including the new Two Bar Hybrid, are high-end CNC

milled putters that offer the same patented RollGroove™ Technology and patent pending Lie-Aline System.

Rife Putters, LLC is the true innovator behind horizontal grooved face putter technology with a patent on specifically sized grooves since 1997. These precisely spaced grooves allow the putter to gently press into the cover of the ball and grip and lift it into an instant forward roll. Guerin Rife states, "just as grooves in irons help control spin so do grooves in a putter face." Other companies are now trying to imitate this patented technology but the spacing of the grooves is the true key to the gripping and lifting effect of grooved face putter technology. Horizontal RollGroove™ faced putters create the truest "no skid" roll in golf no matter where you hit the ball on the putter face.

For more information on Rife Putters or their product lineup for 2008 visit their website at www.rifeputters.com.

Media members interested in testing a Rife putter for an editorial review should contact: Joe Wieczorek: joe@themediagroupinc.com or Bart Henyan: bart@themediagroupinc.com of The Media Group, Inc. at (847) 956-9090.