

# PRESS RELEASE

FOR IMMEDIATE RELEASE

For Information Contact:

Joe Wieczorek

The Media Group, Inc.

(847) 956-9090

E-mail: [joe@themediagroupinc.com](mailto:joe@themediagroupinc.com)

## Rife Putters Capture a Top 5 Finish on the PGA TOUR at the Mayakoba Golf Classic

Sanford, FL – Rife Putters continued their success on the PGA Tour this past weekend as they captured a T-3<sup>rd</sup> Place Finish at the Mayakoba Golf Classic held at Riviera Maya-Cancun GC in Mexico. This was the Tour Player's third Top 25 Finish of the year using his Rife prototype Barbados putter, the same model used by the #6 Ranked Player in the World and European Order of Merit Winner. Finishing at 12 under par for the tournament, this T-3<sup>rd</sup> Place Finish earned him a paycheck for \$203,000.00.

Rife also had a big weekend on the LPGA Tour, with 9 putters in play at the Fields Open in Hawaii, three of which finished in the Top 25, accounting for another \$49,893.00 in earnings, and adding another quarter of a million dollars to Rife's cumulative total of earnings on the Professional Golf Tours.

Week in and week out several players on the PGA, Champions, LPGA and Nationwide Tours rely on Rife's RollGroove™ Technology to earn their paychecks. With over \$25 Million in earnings and no endorsed players, its obvious that Rife Putters has found that for the Tour Players, winning is everything!

### About Rife Putters

All of Rife's Putters, including the new Two Bar Hybrid, are high-end CNC milled putters that offer the same patented RollGroove™ Technology and patent pending Lie-Aline System.

Rife Putters, LLC is the true innovator behind horizontal grooved face putter technology with a patent on specifically sized grooves since 1997. These precisely spaced grooves allow the putter to gently press into the

cover of the ball and grip and lift it into an instant forward roll. Guerin Rife states, "just as grooves in irons help control spin so do grooves in a putter face." Other companies are now trying to imitate this patented technology but the spacing of the grooves is the true key to the gripping and lifting effect of grooved face putter technology. Horizontal RollGroove™ faced putters create the truest "no skid" roll in golf no matter where you hit the ball on the putter face.

For more information on Rife Putters or their product lineup for 2008 visit their website at [www.rifeputters.com](http://www.rifeputters.com).

Media members interested in testing a Rife putter for an editorial review should contact: Joe Wiczorek: [joe@themediagroupinc.com](mailto:joe@themediagroupinc.com) or Bart Henyan: [bart@themediagroupinc.com](mailto:bart@themediagroupinc.com) of The Media Group, Inc. at (847) 956-9090.